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For Immediate Release
June 3, 2009

15,000 Rubber Ducks Race to the Finish Line for Charity **June 21, 2009**

*2nd Annual Silicon Valley Duck Race and Family Festival Is a Great
Way to Spend Father's Day for a Good Cause*

Los Gatos, California, June 3, 2009 — Get on your mark, get set and QUACK! Sunday, June 21 at the 2nd Annual Silicon Valley Duck Race and Family Festival, from 10:00am–3:00pm, where 15,000 numbered “adopted,” rubber ducks will race to the finish line for local charities at Vasona Lake County Park in Los Gatos.

The Silicon Valley Duck Race—a partnership between Jewish Family Services of Silicon Valley (JFS SV) and twenty other local non-profits—will raise money to help provide services for families in the community. In addition to JFS SV, participating non-profit “Duck Buddies” will help sell the 15,000 duck adoptions and share in the race proceeds.

Preceding the race on June 21 at 10:00am is the FREE Duck Race Family Festival that will include entertainment, food, and games. There will be a preliminary Duck Race at 11:30am with the main Duck Race at 1:30pm. The festival ends at 3:00pm.

People who are interested in supporting the Duck Race can “adopt” their ducks for \$5 each online at <http://www.siliconvalleyduckrace.org/>, on site at JFS SV, 14855 Oka Road Ste 202, Los Gatos, CA 95032, by calling JFS at 408-556-0600 or by visiting the JFS website at <http://www.jfssv.org/>.

Each adopted duck will be numbered and entered into the Duck Race. The top placing ducks will win thousands of dollars worth of prizes for their holders including a chance to win \$1,000,000! The Duck Race Grand Prize, a trip for four to Trocones, Mexico valued at \$8,000, includes a stay at the luxurious Casa Las Piedras bed and breakfast guest inn—Mexico’s most relaxing beachfront eco-resort area—and airfare provided by AeroMéxico and Alaska Airlines.

Other prizes include a \$3,000 “Year of Shoes” shopping spree from Footwear, etc., jewelry from Vardy’s Jewelers valued at \$1,200, a \$2,500 one-year family membership from the Addison-Penzak Jewish Community Center, a \$1,000 “Way to Monterey” package including a foursome of golf at Poppy Hills in Pebble Beach and much more! For a complete list of prizes visit <http://www.siliconvalleyduckrace.org/prizes.html>

“We are proud to support the Silicon Valley Duck Race for the second year,” said Elie Monarch, President of Footwear etc., “The Duck Race raises money so that JFS SV, and many other local non-profits, can continue to provide much needed services to families in our community who are facing tough economic times. Without their hard work and support, many families would go without. If we can do something to keep this from happening, we are glad to do it.”

JFS SV provides emergency food and crisis services, vocational services, refugee resettlement, counseling and parenting programs, extensive services for seniors, and myriad volunteer opportunities and serves the entire community without regard to race, religion, ethnicity or ability to pay.

“We are so thankful to all our sponsors who have given so generously again this year,” said Mindy Berkowitz, Executive Director of JFS SV. “They have made it possible for us to draw attention to and support many non-profits in our community that offer services to individuals and families who are facing personal difficulties and adverse economic conditions. We hope that families will “adopt” lots of ducks and come out to the Duck Race to celebrate Father’s Day for a good cause.”

Local companies and individuals supporting the Duck Race as Gold, Silver and Bronze sponsors include Mel Cotton’s Sporting Goods, Footwear, Etc., Dr. Gordon Levin, El Camino Hospital, EBay, Jon and Marsha Witkin, Kragen Properties, Wells Fargo Bank and Allied Waste Services, to name a few. Media partners include Silicon Valley Community Newspapers, PRx Communication Strategists, Camera Cinemas, KBAY & KEZR radio stations and Metier Marketing Communications. For a complete list of sponsors, please visit <http://www.siliconvalleyduckrace.org/sponsors.html>.

Allied Waste Services and Akeena Solar are two of the community partners that are helping this year’s Duck Race become greener. All waste to be triaged for recycling items and portable solar panels will be used to generate a portion of the power requirements. Attendees will also be encouraged to ride their bicycles to the event. For those who choose to drive, a free shuttle service will be provided from several surrounding parking lots to minimize searching for parking. The shuttle itself will operate on a form of cleaner fuel such as bio-diesel or natural gas.

Vasona Lake County Park is located at 333 Blossom Hill Road in Los Gatos, CA, 95030. There is plenty of free parking on the adjacent streets to Vasona Park. There will also be several free parking lots reserved at local businesses and a free shuttle. The county charges \$6 to park at Vasona Lake County Park. For info on the free shuttle and a parking map, visit http://www.siliconvalleyduckrace.org/race_locationmap.html

Silicon Valley Duck Race’s Non-Profit “Duck Buddies”:

HOPE Services, 30 Las Colinas Lane, San Jose, CA 95119, 408-284-2850
<http://www.hopeservices.org/>

Teen and Family Counseling Center, 307 Orchard City Drive, Campbell, CA 95008, 408-370-9990
<http://www.teenfamilycounseling.org/>

March of Dimes South Bay Division, 1101 S. Winchester Blvd. Ste E-155, San Jose, CA 95128
408-260-7629
<http://www.marchofdimes.com/>

Kids In Common, 1605 The Alameda, San Jose, CA 95126, 408-882-0900
<http://www.kidsincommon.org/>

PALS Foundation, 2211 Westchester Drive, San Jose, CA 95124

<http://palsfoundation.org/>

Addison-Penzak JCC Preschool, 14855 Oka Road, Los Gatos, CA 95032, 408-357-7417

<http://www.svjcc.org/preschool/>

Mulberry School, 220 Belgatos Rd., Los Gatos, CA 95032, 408-358-9080

<http://www.mulberry.org/>

Hospice of the Valley, 4850 Union Ave., San Jose, CA 95124, 408-559-5600

<http://www.hospicevalley.org/>

Yavneh Day School, 14855 Oka Road, Los Gatos, CA 95032, 408-984-6700

<http://www.yavnehdayschool.org/>

Silicon Valley Education Foundation, 1400 Parkmoor Ave. Ste. 200, San Jose, CA 95126
408-790-9400

<http://svefoundation.org/>

Valley Monte League, 5831 Algonquin Way, San Jose, CA 95138, 408-278-8001

<http://www.vallemonte.org/>

CORA Services, PO Box 5090, San Mateo, CA 94402, 650-652-0800s

<http://www.corasupport.org/>

Youth Science Institute, 296 Garden Hill Drive, Los Gatos, CA 95032, 408-356-4945

<http://www.yisi-ca.org/>

Saratoga High Sports Boosters, 20300 Herriman Ave., Saratoga, CA 95070, 408-867-3411

<http://www.saratogahigh.org/>

Los Gatos High School, 20 High School Court, Los Gatos, CA 95030, 408-354-2730

<http://www.lghs.net/>

Willow Glen High Leadership Club, 2001 Cottle Road, San Jose, CA 95125, 408-535-6330

http://www.sjUSD.org/school/willow_glen_high

Make A Wish Foundation–Greater Bay Area, 235 Pine Street 6th floor, San Francisco, CA 94104
800-464-9474

<http://www.makewish.org/>

West Valley Community Services, 10104 Vista Drive, Cupertino, CA 95014, 408-255-8033

<http://www.wvcommunityservices.org/>

Curtner School, 275 Redwood Ave., Milpitas, CA 95035, 408-635-2852

<http://curtner.schoolloop.com/>

Congregation Sinai, 1532 Willowbrae Ave., San Jose, CA 95125, 408-264-8542

<http://www.sinai-sj.org/>